

FOR IMMEDIATE RELEASE

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WESTERN AIRCRAFT PARTS LAUNCHES WEBSTORE; MAKES SHOPPING EASIER FOR CUSTOMERS

Boise, Idaho -Western Aircraft, Greenwich AeroGroup – October 5, 2009 – Aircraft parts buyers will have access to thousands of parts availability and pricing with the click of a mouse with a unique online tool called the Western Aircraft Parts Webstore. This new service offers our customers access to availability and inventory levels for the exact part number the customer wants and enables the customer to purchase online without having to make a phone call—or wait for a return phone call with pricing.

Very few aircraft parts websites have capability that the Western Aircraft Parts Webstore provides. The company tested the unique technology with key customers, and has adapted the new tool based on their feedback and input. “This project took us well over one year to develop—it was an enormous challenge to give customers this tool. Due to the time and expense it took for us to develop it, it is clear why other websites don’t provide the services that our site does,” Ken Hawk, VP of Parts at Western Aircraft explained.

“Our goal is to help customers be more productive during their search for aircraft parts. For example, we’ve always had web search capability along with a call center sales staff. We have invested in technology and the sales team to keep average “on hold” wait times well below ten seconds, even when we get over 200 phone inquiries a day. Now, customers can still get great service on the phone with our sales associates, or if they prefer, they can search on our website with the added benefit of obtaining pricing and placing orders without calling or emailing,” Hawk continued. The company expects the tool will be highly beneficial for those buyers who prefer internet shopping over phone/fax requests, in addition to buyers who sometimes need to find parts online throughout the world in any time zone.

The Webstore capability also enables customers who manage fleets of aircraft based around the country or around the world to ship to multiple locations. The system is designed to handle searches by part number and product description, and also provides customers with access to monthly specials.

Customers who register with Western Aircraft Parts can begin researching and ordering parts immediately. After an account is set up and orders are processed, customers will receive automatic order confirmations, and automatic freight tracking updates. Operators can login to the store at www.westair.com/parts.

Western Aircraft stocks over 18,000 FAA-approved line items, rotatable components and modification kits. The company has on-hand inventory with a value of \$6 Million, ready to deliver in 24 hours or less. In addition to their stock of inventory, Western Aircraft has access to hundreds of thousands of other parts, components, used avionics and rotatables via OEMs and other Greenwich AeroGroup-owned companies such as DAC International, Matrix Aviation, Professional Aviation Associates and Professional Aircraft Accessories.



WESTERN AIRCRAFT

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Note to Editor:

Two photos have been attached to this press release. Here are thumbnails of the photos with captions:

Shopping Cart


The following item(s) are in your basket. If you want to change product quantity, please click on the "Update Quantity" button to save the changes before continuing with checkout. You may also choose to continue shopping for more items.

<input type="checkbox"/>	Part #	Description	Warehouse	Condition	On Hand Qty	List Price	Your Price	You Saved	Order Qty	Net Price
<input type="checkbox"/>	033-504-0	TIRE 23X7.00-12	BOISE	NEW	3	\$939.00	\$472.94	\$466.06	1	\$472.94
<input type="checkbox"/>	010-00425-00	GPSMAP 396	BOISE	NEW	2	\$1649.00	\$1319.20	\$989.40	3	\$3957.60
									Sub Total	\$4430.54

Remove Item Update Quantity Continue Shopping Checkout

Shopping Cart (above): The Western Aircraft Parts Webstore shopping cart shows pricing and availability in “real time”, and allows customers to order directly and quickly online, saving customers time versus traditional parts websites.

1 product(s) found matching your search criteria.



Part No: 010-00425-00 Min Order: 0

VOM: Each Core deposit: 0.00

Description: GPSMAP 396

Supercedure(s)

Associated Product(s)

Part#	Description	Warehouse	Condition	On Hand Qty	List Price	Your Price	You Saved	Order Qty
010-00425-00	GPSMAP 396	BOISE	NEW	2	\$1649.00	\$1319.20	\$329.80	0

If quantity desired does not meet your needs, please contact us at (800) 777 - 4926 for potential options.

Search Capability (above): The Western Aircraft Parts Webstore allows shoppers to search by part number or product description. Some commonly items on the website include photos to make the shopping process easier.

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Greenwich AeroGroup located in Greenwich CT, owns and operates full service providers of general aviation services including: maintenance, avionics and interior refurbishments; fixed base operations; aircraft sales, charter and management; interior refurbishment; manufacturing and engineering; component repair and overhaul; and parts distribution. Current locations include: Atlantic Aero, Inc., located at Piedmont-Triad International Airport in Greensboro, NC; Western Aircraft, Inc., located at Gowen Field in Boise, ID; Summit Aviation, Inc., located at Summit Airport in Middletown, DE; DAC International located in Austin, TX, Matrix Aviation located in Wichita, KS; Professional Aviation Associates located in Atlanta, GA; and Professional Aircraft Associates located in Titusville, FL.

Western Aircraft is a full-service FBO, FAA certified aircraft repair station, and a factory authorized maintenance/modification facility for Dassault Falcon, Hawker Beechcraft, Honeywell, Rockwell Collins, Pilatus and many other major suppliers to the Corporate and General Aviation industry. Western Aircraft services include maintenance, avionics and interior refurbishments; aircraft sales, charter and management; parts distribution; and fixed base operations. For more information, go to www.westair.com or www.greenwichaerogroup.com.

